

# QUEENS AND MONSTERS SERIES

FROM BOOKTOK SENSATION J.T. GEISSINGER

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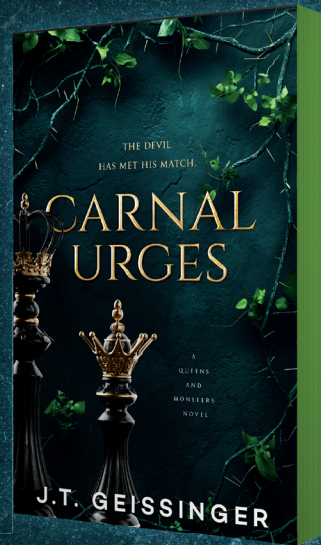
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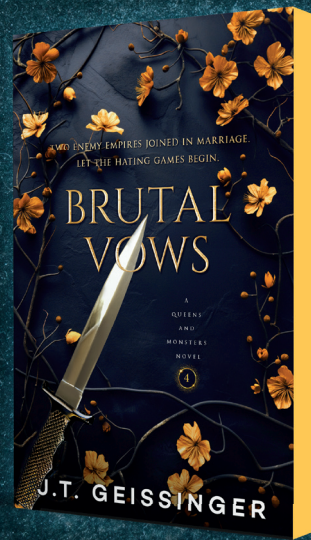
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The Queens and Monsters series is also available from Macmillan Audio.

# GEISSINGER IS A VIRAL SENSATION!



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23.1m views



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29k followers

# QUEENS AND MONSTERS SERIES

FROM BOOKTOK SENSATION J.T. GEISSINGER

## MAJOR NATIONAL MARKETING AND PUBLICITY CAMPAIGN

- Author Events, including appearances at key romance conventions
- Publicity campaign targeted at traditional print and online romance and fantasy media
- Early awareness social media campaign highlighting sprayed edges for the Queens and Monsters series
- Animated graphics for accounts and social media
- NetGalley, Edelweiss, and Goodreads early reader buzz campaign
- ARC mailings to booksellers, librarians, media, and industry big mouths
- Extensive finished book influencer campaign promoting sprayed edges
- Special promotions tied to major conventions and festivals
- Expansive consumer advertising campaign
- Newsletter promotion
- Cross-promotions with Macmillan Audio



J.T. Geissinger is a #1 international and indie bestselling author of thirty-one novels. Ranging from funny, feisty romcoms to intense erotic thrillers, her books have sold over fifteen million copies worldwide and been translated into more than twenty languages.

She is a three-time finalist in both contemporary and paranormal romance for the RITA® Award, the highest distinction in romance fiction from the Romance Writers of America®. She is also a recipient of the Prism Award for Best First Book, the Golden Quill Award for Best Paranormal/Urban Fantasy, and the HOLT Medallion for Best Erotic Romance.



## HEAT LEVEL 4 (FLIRTING WITH A 5)

KISSING, TOUCHING, AND MORE THAN THREE SCENES OF ON-THE-PAGE SEX.  
VERY STEAMY.